

Fieldlabs@Scale

Value dynamics in Fieldlabs

2nd Consortium Meeting | 09.04.2023

University of Twente

Prof. dr. ir. Leentje Volker

Prof. dr. ir. Fleur Deken

Dr. ir. Marc van den Berg

PhD Candidate: Luca Vadacca

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Introduction

Societal challenges and innovation



The societal challenges of our era are “wicked” problems, calling for new approaches to collaborative innovation.

Introduction

Mission-oriented innovation



Fieldlabs are new and promising approaches to mission-oriented innovation that have emerged in the Netherlands in recent years.

Introduction

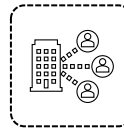
Fieldlabs



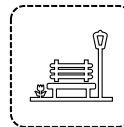
Heterogeneous set of actors



Joint experimentation



Shared infrastructure and resources



Regional and local embeddedness

Innovation & Values

Innovating for transitions



Mapping values



Realising values

Innovation & Values

An evaluation problem



Mapping values



Realising values

Innovation & Values

An evaluation problem



- ~ What values are created, and for whom?
- ~ What is the impact on the broader ecosystem?

Mapping values

Innovation & Values

An evaluation problem



Mapping values



Analysis of EFRO database



Collection of data through interviews



Work-in-progress serious game

Innovation & Values

Value conflicts



Mapping values



Realising values

Innovation & Values

Value conflicts



Realising values



Document analysis and interviews



Interactive sessions



Work-in-progress serious game

Conclusion

Take-aways



Fieldlabs as *catalysts* for sustainability transitions, creating multiple values beyond the economic one.

2 main challenges:



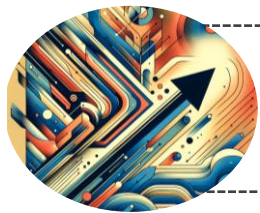
Mapping values

An evaluation problem



Realising values

Value conflicts



Future directions: **tools** to i) *evaluate* fieldlabs innovations; and ii) *navigate* value conflicts

Conclusion

Feedback

Q&A

THANK YOU!

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